

Similar Technologies, Different Solutions



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Challenges introducing new technologies

● Perception

- 5 W's
- How will it help me: tool first, strategy second

Buy-in

- Staff
- Faculty (more challenging)

Participation

- Early adopters (unsatisfied current technology, new faculty),
- Majority of faculty
- Remaining faculty

Support

Challenges to old model

- What we used to do...

Change management plan

- What we currently do...

Data

Since we've initiated this new approach, we have seen a direct correlation in adoption and use of:

- Brightspace 60% 75%
- VoiceThread 60 hours of activity (Spring 2018) 94 hours (Fall 2018)
*Number of VoiceThreads created has doubled from S 18 to F 18
- Echo360 24% increase of requests in the past year

In addition to the increase in use of tools, we are seeing increased participation in:

Faculty development	10 fold
Technology integration grants	100%
Hands-on workshops	10 fold

Takeaways

- Aligning thematic pedagogy with technology tools
 - Partnering and rebranding with the Center for Teaching Excellence
 - Strategic centralized marketing plan for strategic impactful messaging
 - Involving shared governance to support new vision
 - Interdisciplinary partnerships for faculty

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