

Student Success with Open and Low Cost Educational Resources in the CSU



CSU Dominguez Hills Technology in Education Conference October 16, 2018

#affordablecsu #cool4ed

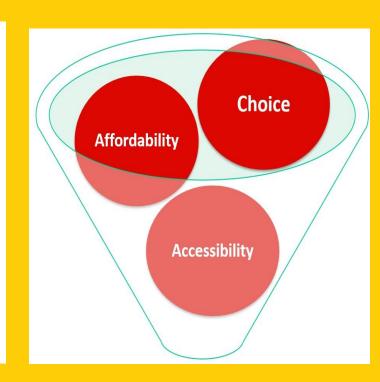


AL\$ Panel for Today's Session:

- Reza Boroon, Manager, Instructional Media & Design, Dominguez Hills
- Leslie Kennedy, Director, AL\$ & Academic Technology Services,
 Chancellor's Office
- Naomi Moy, Librarian & AL\$ Coord, Dominguez Hills
- Monica Munoz, Instructional Designer & AL\$ Coord, East Bay
- Kathryn Theiss, Asst. Professor, Biology, Dominguez Hills

Affordable Learning Solutions (AL\$) Initiative

- Institutional strategy to provide faculty and students no cost and low cost instructional materials' resources
- Enabling successful learning and course completion.



CSU Students' Needs

50% Pell Grant eligible

80% receive combination of grants and loans

 "In any semester – a student's funding gap can be between \$300 to \$1,200."

(Frank Lamas, Fresno State, VP Student Affairs, 2018)



Did you know that 79% of students reported that the cost of materials causes them stress?



Affordable Instructional Materials

Spring 2017 Student Survey Results

How does cost of materials impact student success?

79% of students STRESSED by cost



26% always

buy or rent required materials



47% agree

their learning is negatively impacted without materials

How does cost of materials influence student choices?

"I appreciate
the efforts professors make
to keep books and
other supplies
affordable."

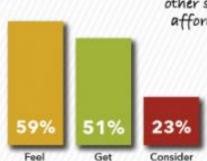
dropping

out

17%

Reduce

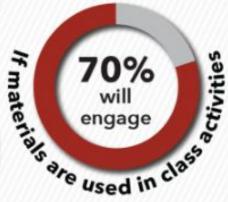
courseload



materials

late

unprepared



1 in 3 students



chose a class based on co\$t



chose between food & materials



Supportive AL\$ Advocates: The CA State Legislature





AB-798 CA College Textbook Affordability Act 2015

Grants:

William & Flora Hewlett Foundation Bill & Melinda Gates Foundation

Naomi Moy, Librarian

on

Supporting Faculty

to

Locate Affordable Course Materials







Haralee J Abramo MSN,

Haralee J Abramo MSN,

RN

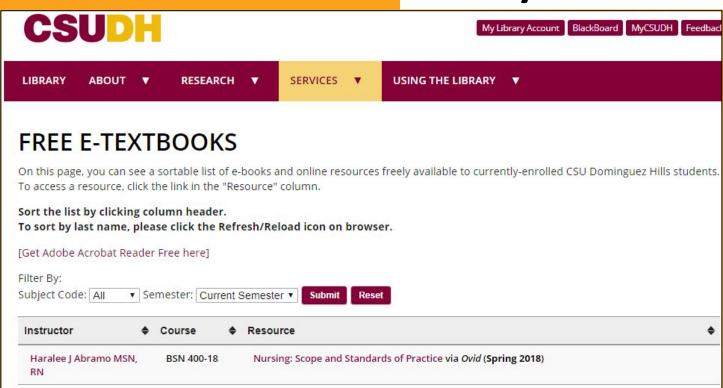
RN

BSN 400-18

BSN 400-18

2018)

Library Resources





Haralee J Abramo MSN, BSN 400-18 Effective Patient Education: A Guide to Increased Adherence (4th Edition) via ProQuest Ebook

(single user access) (Spring 2018)

Nursing: Scope and Standards of Practice via EBSCOhost eBooks (unlimited user access) (Spring

Effective Patient Education: A Guide to Increased Adherence (4th Edition) via EBSCOhost eBooks

Bookstores

- Provide alternative formats to lower costs.
- Offer a new, innovative one-cost package covering multiple courses.
- Support AL\$ by adding resource notes on ZCCM courses.
- Provide supplemental print resources for OER.



Kathryn Theiss
Assistant Professor, Biology
Dominguez Hills
on
Selecting and Teaching with
Affordable Course Materials





3 course introductory series

Many students transfer in 1 or 2 courses

- Variety of textbooks available
 - –\$57+ for the etextbook
 - -\$150+ for a new hardcover



- •How are we using the textbook?
 - -Reference text

OpenStax Biology textbook

- Most of us have flipped our classrooms
- Rely heavily on clicker technology for feedback



Monica Munoz, Instructional Designer on Working with Affordable Course Materials

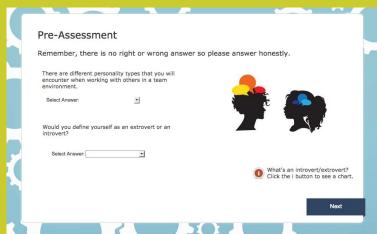




AL\$ @ Cal State East Bay

- ◆ Combined QA & AL\$ efforts to offer grants to faculty
- ◆ Partner with Librarians for Introductory Lunch and Learn
 - ♦ Encourage faculty use of adaptive learning (Smart Sparrow)
- **♦** Raise awareness about cost of materials
- Provide Resources: <u>AL\$ Website</u> (Aline Soles)





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Reza Boroon, Manager,
Instructional Media and Design
on
Supporting Faculty with Affordable
Course Materials







"The Impact of Open Educational Resources on Various Student Success Metrics"

"While compelling, the argument for OER as primarily a cost saving measure is incomplete and minimizes the value of OER.

This study suggests that OER speaks to all three of the great challenges facing higher education today:

- affordability
- retention and completion
- quality of student learning"

Colvard, Watson, & Park (2018)

Student Feedback on Affordable Course Materials

"eBooks help me because I have to pay for rent and food so that money I saved helped me go towards that."

-Alyssa, Economics (graduate student)

"More spending more stress, less spending less stress."

. – Andrew, Philosophy

"I wish it was offered more by my teachers."

. –Kevin, Entertainment Marketing

"You won't stress about working to get more money to pay everything off."

- Alex, Electrical Engineering



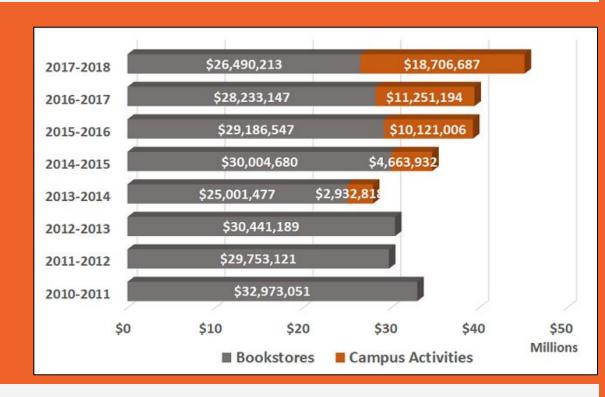
Continuing to Expand Student Savings

A Big AL\$ Thank You

• CSUDH Faculty & Staff

AL\$ Committee

- Naomi Moy
- Stephanie Brasley
- Reza Boron
- and more...



2017/2018 CSU AL\$ Student Savings = \$45M



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Thank you!

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